

Turning Your Poster into a Paper

	DO	DON'T
Preparation	Check author guidelines	Assume all journals are the same
Title	Be short and informative	Use jargon or abbreviations
Abstract	Give enough information to generate interest and describe content	Try to summarize all the details
Intro	Provide background, review existing evidence, and state the importance of the issue	Assume that your readers understand where the present study fits with or builds upon the literature
Methods	Provide enough detail for a reader to be confident in your approach and able to replicate your work	Take shortcuts and leave information out as this generates questions from reviewers
Results	Tell the story of your work, use subheadings to help the reader follow along, and include statistics with your findings	Include any commentary or references
Figures and Tables	Include details and clearly label your work	Pack too much in and forget to think about accessibility
Discussion	Explain why your work contributes and advances knowledge and share all possible explanations for your findings	Restate the results, deviate from your topic, or speculate about areas not specifically addressed in your study
Conclusion	Restate the importance, pose future areas of research, and touch on implications for policy and practice	Summarize the article and overgeneralize
References	Use a reference manager such as Mendeley, Refworks or Endnote	Forget to check your references or not make sure they match the journal requirements

