

News from the Director

By Alan McPherson



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Announcing the Immerman Fund

After Dr. Richard Immerman retired from the History Department and from the directorship of CENFAD in 2017, several of his past students wanted to and pay tribute to the impact Immerman made on their careers. After several of them started a nucleus fund, one then suggested he would make a commitment for matching dollars to grow the base of supporters of such a fund; others, including the History Department, followed his lead to add to a matching fund.

At this point, we have \$20,000 in matching funds. If we raised that money in the next six months we can open an application for the inaugural Immerman Fellow at the start of the 2021 Academic Year. The Immerman Fellowship Fund is an endowed fund, generating research support for graduate students for generations to come. **Please join me in making a contribution in support of our students and in honor of Dr. Richard Immerman.**

Gifts can be made online at www.giving.temple.edu. When

selecting a funding option, scroll down to “Other” as an open box and type “Immerman Research Award – 511097.” Gifts can also be mailed to Temple University, Institutional Advancement, P.O. Box 827651, Philadelphia, PA 19182-7651. Please write “Immerman Research Award - 511097” in the memo.

Fall 2019 Colloquium

The just-concluded Fall 2019 Colloquium series was a busy one, featuring seven speakers, from seasoned to promising scholars of diplomacy and the military. Thanks to Temple University faculty Bryant Simon, Jessica Roney, and Gregory Urwin for suggesting speakers and helping to rally audiences.

On September 4, our first lecturer was Philadelphia’s own Teishan Latner, Assistant Professor of History at Jefferson University. He presented on his new book, *Cuban Revolution in America: Havana and the Making of a United States Left, 1968-1992*. A specialist of the history of U.S. radical politics, Latner [spoke](#) about the many meanings that U.S. militants attached to the Cuban Revolution through the decades.

On September 11, Professor Francisco Rodríguez-Jiménez of the University of Salamanca, Spain, a specialist of U.S.-Spain relations, [presented](#) on “‘MAKING FRIENDS?’ U.S. Public Diplomacy Strategies in Latin America during the Cold War.” The talk was partly a primer on public diplomacy itself and partly an analysis of the many ways that the United States (and the Soviet Union) applied “soft power” throughout its relations with Latin America, especially since World War II.

“The Jim Crow Cigarette in China: An Intimate History of Corporate Imperialism” was CENFAD’s topic when Nan Enstad, the Robinson Edwards Professor of History at the

University of Wisconsin, Madison, stopped by. A scholar of capitalism and culture, Enstad [discussed](#) how U.S.-branded cigarettes, largely coming out of North Carolina, reproduced the inequalities of U.S. capitalism in China and elsewhere, thus helping to define U.S. empire. Please also read CENFAD's [interview](#) with Enstad.

Princeton University's Matthew Karp, Associate Professor of History, shared with CENFAD on October 9 a preview of his second book in a [talk](#) titled "Free Labor and Democratic Revolution: The Early Republican Party Confronts the World." The talk focused on the anti-slavery foreign policy of the Republican Party as part of a larger study about the early party in the 1850s.

Next, CENFAD had guest speakers two days in a row, including our second guest of the semester coming from Europe. On November 6, Heather Dichter, Associate Professor of Sport History at the University of Leicester, UK, [presented](#) "The 1968 Olympics . . . in Divided Berlin?" She told a fascinating story of an ultimately failed attempt at nudging along the unity of Berlin through a bid for the Olympic Games, a bid that Western Europeans largely opposed.

On November 7, Thomas Schwartz, Professor of History at Vanderbilt University, [presented](#) on his upcoming book, *Henry Kissinger and American Power*. With the recent laudatory and critical works on Kissinger out in recent years, Schwartz remained tough but fair with the former secretary of state and national security advisor while portraying him as a savvy manipulator of his own image in American domestic politics. Please also read CENFAD's [interview](#) with Schwartz.

Our last presenter of the semester was Professor of History Emeritus from the University of Vermont, Mark Stoler, who visited on November 21. Stoler [mined](#) his magnum opus, *Allies and Adversaries*, for his talk titled "Fighting with Allies: The United States and the World War II Grand



Alliance." He discussed the various difficulties that the Americans and British faced in setting common priorities, thus mixing diplomatic and military history.

All of CENFAD's talks this semester attracted a healthy audience of 20 to 50 audience members, made up of undergraduate and graduate students as well as faculty and community members. Thanks to all our Fall 2019 speakers, and congratulations to those who presented new books!

Fall 2019 Prizes

In other CENFAD news, in October, the following graduate students earned funds from CENFAD to advance their dissertation research by summer of 2020:

- Ariel Natalo-Lifton won a John Votaw Endowed Research Award to visit the Boston area for research into her dissertation on women in the U.S. military in the modern era.
- Andrea Siotto won a CENFAD Conference Travel Grant to present his research to the Society for the History of Technology in Milan, Italy.

Congratulations to the winners. Their continued determination to explore the past of diplomatic and military history speaks to the core mission of our center.

Spring 2020 Lineup

Please join us starting in February for an impressive lineup of speakers:



Thursday, February 6 at 4:30 PM in 914 Gladfelter Hall
(Weigley Room).

Mark Lawrence, Associate Professor of History, University
of Texas at Austin,

“In the Shadow of Vietnam: Lyndon Johnson and the Third
World.”

Wednesday, February 12 at 4:30 PM in 914 Gladfelter Hall
(Weigley Room).

Sarah Snyder, Associate Professor, School of International
Service,

“From Selma to Moscow: How Human Rights Activists
Transformed U.S. Foreign Policy.”

Wednesday, February 19 at 4:30 PM in 914 Gladfelter Hall
(Weigley Room).

Chouki El Hamel, Professor of History, Arizona State
University,

“Slave Soldiers, Power, and Agency in Morocco in the 18th
Century”

Thursday, March 19 at 4:30 PM in 914 Gladfelter Hall
(Weigley Room).

Daniel Immerwahr, Associate Professor, Northwestern
University,

“How to Hide an Empire: Telling the Story of the Greater
United States.”

Wednesday, April 5 at 4:30 PM in 914 Gladfelter Hall
(Weigley Room).

David Engerman, Leitner International Interdisciplinary
Professor of History, Yale University,

“The Price of Aid: The Economic Cold War in India.”

Please join us for as many talks as you can. If you’re an
instructor, please incentivize your students to attend. See you
in the spring!